

2022 Los Angeles Award Winner ~ Travel & Leisure Category  
The Ultimate Underground Experience & THE UNCLE EARL Present  
**THE GRAB BAG SHOW # 42**

Featuring

SEUNGYONG CHANG (Seoul, Korea)

(Art Collage JANG, Modigliani Institute Korea (MIK), J Books & Media, Author (Writer), Publisher, Lecturer/Instructor, Art Dealer/Critic)

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**Wed 4.20.22**

**Thurs 4.21.22**

USA

1pm & 7pm (PST)

4pm & 10pm (EST)

KOREA

5am & 11am (Thurs. 4/21)

5am & 11am (Fri. 4/22)

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### **Seungyong Chang**

He was born in Seoul, South Korea, the youngest of five children. His father was a public official, and his mother was an ordinary housewife. His father was a man who was gifted with an artistic talent, particularly in music. Although his father didn't make a lot of money, he spent almost half of his salary for buying records. Ever since he was born, there was an electric phonograph and a book library in his home, so he could easily access books and music. His mother told him that, even if he listened to specific music just once, he had the ability to find the music afterwards.

As he entered elementary school, he began to find and listen to music on his own. At first, he mainly listened to Korean pop, but when he entered junior high school, he fell in love with American pop, and it lasted until senior high school. Then, he had to choose his major for college. He wanted to do music composition as his major in college, but his father was strongly opposed to it. Having been influenced by music since birth because of his father, he could not understand his behavior. So he asked his father. "Why are you so opposed to my choice?" His father said, "If you major in music, it will be hard to make a living."

Seungyong gave up his music major and went into engineering to follow my father's will. Although he studied hard in engineering, the passion for music was always in his heart. So, in college, he always looked for it, listened to it, and studied it in addition to his major. In college, he learned to play the guitar because in junior and senior high schools, he fell in love with American pop. Especially, when he saw guitarists in rock or metal bands like KISS that looked so cool, he wanted to play just like them.

During his college days, he also listened to and studied classical music. After college, he entered graduate school and received a master's and doctorate degree from Texas A & M University. He returned to Korea in 1993 and taught at universities for several years.

In 2002, he established an energy consulting company and worked with Korean energy companies. He systematically started studying art and movies after returning from the United States. As for art, he was inspired by paintings and fell in love. As for music, he added new genres that he had not encountered before, such as world music and jazz. He became involved in many cultural and artistic club activities, such as, giving lectures on music, art, and movies. As for wine, he was stimulated and started studying wine and as a result, he served for several years as the chairperson of the consumption culture subcommittee, combining culture and art with wine at the Korea Wine Association.

He became a writer, due to an introduction to the president of a publishing company that he met while running an art space in Seoul from 2014 to 2018. The publisher frequented the art space to listen to his lectures. One day, he suggested that Seungyong should write books. He had no intention of writing books at the time, so he hesitated, but finally decided to write and became an author.

Seungyong published five books including: Amedeo Modigliani, Claude Monet, Vincent van Gogh, Paul Gauguin, and Pablo Picasso as a series of "The Great and Immortal Painters' Stories." However, writing books were so painful that he thought about stopping many times, but he was able to finish by being exercising patience. However, eventually, one problem arose. The publisher informed him that they could not fund his future publications. Therefore in 2018, he established J Books & Media and has published 15 volumes of his books, so far.

He gave lectures about painters and became enamored with Modigliani, a painter who lived a very miserable life. He searched for his materials and studied them in depth. As a result, among his book collection, Modigliani's books are the most. When he gives art lectures, he always starts with Modigliani. As a result, in 2019, he established the Modigliani Institute Korea (MIK) to introduce Modigliani's paintings and life. As you will hear in this compelling, fun and informative interview, Seungyong's Life blossomed into a treasure chest of talent, creativity and ingenuity! Join us for the ride.....You will not be disappointed!

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**Musical Artists** ~ Antonio Carlos Jobim, Mozart, Stan Getz & Charlie Byrd Sextet and More.....

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